

## Mazda MX-5 reaches a new high with its 800,000<sup>th</sup> unit

The world's favorite lightweight, open-top, two-seat sports car – the MX-5 – set a new record as the total production of the roadster reached 800,000 units.

This significant milestone was achieved 17 years and nine months after production of the MX5 commenced in April 1989. The Roadster was certified as the world's top selling lightweight, open-top, two-seat sports car by Guinness World Records of the United Kingdom, when production reached 531,890 units in May 2000. Now that cumulative production has topped 800,000 units, Mazda is reapplying with the Guinness organization to have the record updated.



The current third generation MX5 features enhanced driving performance through carefully scrutinized savings in body weight, optimal weight distribution and the latest features to meet safety and environmental requirements. In August 2006, Mazda added the Power Retractable Hard Top model to the Roadster lineup. This features a groundbreaking electric roof system that doesn't reduce trunk space at all. Mazda will continue to evolve the Roadster and carry forward the original concept of "Jinba Ittai", which sees the rider and horse as one.



"To date, the MX-5 Roadster has won more than 40 awards, including 2005-2006 Car of The Year in Japan and 2007 Car of the Year in Thailand. Its world acclaim is invincible and we are glad to showcase such exhilarating cars from the Mazda family," says S Kasthuriengan, General Manager, Towell Auto Centre, Oman.

Towell Auto Centre provides quality service to all models of Mazda and makes owning a Mazda extra pleasant with its efficient after sales service and quick response time. A network of 10 Service outlets and 10 Parts outlets spread across the Sultanate supports customer service. It offers quick, efficient service with genuine parts available for all models and highly trained staff who pride in their quality of service. To know more about Mazda in Oman call 92888005.

