

Mazda opens state-of-art showroom in Barka

After launching their biggest showroom in the bustling hub of Athaiba, Mazda is taking a trip back to interior Oman, with the inauguration of their showroom in Barka on 19th September. The event was graced by Sheikh Abdullah Bin Salim Bin Hamdan Al Hajri, Assistant Wali of Barka and senior officials from Towell Auto Centre.



Barka showroom is a reflection of Mazda's biggest and latest showroom in Athaiba. The showroom will display about 7 to 8 cars at a time. This will include the latest addition to the Mazda's family the Mazda3 2007 Sedan and Mazda3 Sport (hatchback). Test drives, queries and information will be provided at the showroom besides sales.

As you walk into the new showroom a statement of the buyers' lifestyle surrounds you. Each of Mazda's latest showrooms promise to be an extension of their buyers, bursting with life that every Mazda owner is bound to relate to. They will all bear the brand's Zoom-Zoom spirit, an easy going feel and a lively vibe that will draw all car enthusiasts. So vibrant wallpapers, murals and chic décor adorn each showroom. Along with computerized service and trained professionals the Barka showroom will be a complete sales outlet for all their customers in the region.

Mazda has already made its presence felt in Sohar, Ibra, Ibri, Nizwa and Sur by setting up showrooms in these regions. Now with Barka, they continue to strengthen their mission of reaching out to all the customers. "We have always responded to the buzz in the market and filled in for every demand of our customers. Our expansion to various key localities of Oman reinforces this trend. We are soon also going to open more showrooms in interiors to further our customer base. However, unlike other showrooms that are mushrooming everyday, we will add a personal touch to the sales experience of our customers through innovative showroom designs and personalized service," promises Annurag Chawla, Brand Manager, Mazda.

Towell Auto Centre provides quality service to all models of Mazda and makes owning a Mazda extra pleasant with its efficient after sales service and quick response time. It offers quick, efficient service with genuine parts available for all models and highly trained staff who pride in their quality of service.