

## **Barka gets a sneak preview of Mazda's latest BT-50**

The BT-50 is the newest Mazda entrant into the auto market and Towell Auto Centre, the national dealers of the eagerly-awaited B-series product, can hardly contain their excitement over it. After special training of their sales staff and a few sneak previews in key towns of Oman, the BT-50 arrived at Barka showroom for a quick glance.



The curiosity about BT-50 seemed to have reached the town of Barka even before the product got there. This was evident from the flocks of curious visitors to the Barka showroom where the BT-50 was displayed in full splendour. Potential customers filtered in through the evening to get a glimpse of the displayed model of the pickup. Assistants offered details of features of the exciting BT-50 to all those present. They helped them with their queries and clued them in with details about the product.

The preview gave an insight into the latest technology of the new-age pick up through demonstrations and interactive sessions. The enthusiasm and inquisitiveness of the customers got growing as the evening rolled out. The evening generated a lot of interest for the BT-50 and its advanced technology and load capacity.

“There is no pickup in the market that can match up to the BT-50. It has extraordinary features for its class, with stylish designs, lots of capacity and a hardy and safe body. A look at the new product is sufficient to interest customers and that was evident from our successful event. The enthusiasm of our customers only reiterates our belief that the BT-50 is going to take the market by storm,” says Sridhar, Branch Manager, Barka.

Towell Auto Centre provides quality service to all models of Mazda and makes owning a Mazda extra pleasant with its efficient after sales service and quick response time. A network of 8 service outlets and 10 parts outlets spread across the Sultanate supports customer service. It offers quick, efficient service with genuine parts available for all models and highly trained staff who pride in their quality of service. To know more about Mazda in Oman call 92888005.