

Mazda CX-9 makes its presence felt across Oman

Now launched in Sohar, Nizwa, Ibra and Salalah

Mazda's new generation cross-over SUV, the stylish CX-9 has zoomed right into the hearts of discerning motorists all over Oman.

In the last few weeks, the latest lifestyle statement from Mazda's line-up was unveiled at special high-profile launch functions in **Sohar, Nizwa, Ibra and Salalah**.

At Sohar Beach Hotel, the mood was one of exhilaration as people thronged to have a glimpse of the new-generation car that exemplifies emotion, prestige and the carefree spirit of youth. Dancers and entertainers added a riot of colour to the atmosphere.

"The CX-9 is the perfect vehicle for couples and families. It's for those who pursue an active lifestyle. After the launch in Sohar, we have been overwhelmed by enquiries from people who find the CX-9 to be the perfect choice for both regular driving as well as for their leisure activities," said Jai Shankar, branch manager, Towell Auto Centre, Sohar.

Nizwa too echoed the same sentiments. Thrilled by the response to the CX-9 in his city, Regional Manager, Krishna Kumar, said: "The stylish and spirited family car is clearly going to be the most coveted model among SUVs in its category. As a leading automobile company representing the Mazda brand, it is our endeavour to bring the best cars to Oman. The launch of the CX-9 is proof of this commitment."

The CX-9 also made a big splash in **Ibra** at a special launch function at the Towell Auto Centre showroom. According to branch manager, Varkey P. Varghese, "In a market which shows a marked preference for SUVs, the entry of the CX-9, the first SUV from the Mazda line-up in Oman has created quite a stir."

The scene was identical at **Salalah** where the CX-9 was launched with much fanfare at the Salalah Hilton. The high-energy launch event created a lot of buzz as guests queued up for a closer look at the vehicle that is a complete package in itself.

"In line with Mazda's 'Zoom-Zoom' philosophy, the CX-9 offers fun while driving. We are sure that the youth of Oman will take a liking to this vehicle which offers a right blend of comfort, style and power-packed performance," said Sridhar, branch manager, Towell Auto Centre, Salalah.

Engineered with Mazda's signature "Soul of a sports car", CX-9 deftly blends sporty driving spirit with seven-passenger SUV practicality that appeals to all young and modern families who cherish



the desire for high-intensity leisure activities, learning experiences and social interaction. The Mazda CX-9 promises to bring an exhilarating dose of Zoom-Zoom to Oman.

Towell Auto Centre provides quality service to all models of Mazda and makes owning a Mazda extra pleasant with its efficient after sales service and quick response time. A network of 8 service outlets and 10 parts outlets spread across the Sultanate supports customer service. It offers quick, efficient service with genuine parts available for all models and highly trained staff who pride in their quality of service. To know more about Mazda in Oman call 92888005.

