

## Mazda Launches 'Roadster Power Retractable Hard Top'

Mazda Motor Corporation brings into limelight the MX-5 Roadster Coupe and the MX-5 Miata, Power Retractable Hard Top. The two new innovations were launched in Europe and North America respectively.

The first of its kind light weight open top sports car with a power retractable roof that doesn't sacrifice trunk space-provides both a high level of comfort and the traditional Roadster's driving pleasure at the same time. The collapsible roof has a simple one-touch open/close electric control, and brags of its unmatched mechanism which folds the roof away into the same space behind the seats and inside the wheelbase that the soft-top model requires.



The Roadster Power Retractable Hard Top or the MX-5 Miata steps in as the top-of-the-range model of the third-generation Roadster that was launched in August 2005. Achieving great appreciation and acquiring more ownership, the Roadster remains a winner world over with more than 30 awards during the years 2005 and 2006 and the prominent Japan Car of the year award bringing the Mazda to a higher pedestal in the International scene.

Quintessentially designed as a development of its first model in 1989, the MX-5 Miata is created in style and sophistication with a new 170 hp 2.0-liter engine, available six-speed transmission, lightweight chassis, advanced front-midship layout and new body shape.

Instilled by the unique "Jinba Ittai" dynamic performance approach of the Mazda series, the Roadster Power Retractable Hard Top is assembled as an embodiment of a sports car which has a new up-market design that re-establishes the "**proud-to-be-seen-in**" quality of the "fun" Roadster.

Towell Auto Centre provides this quality service for all models of Mazda in Oman. They make owning a Mazda extra pleasant with its efficient after sales service and quick response time. On an expansion spree triggered off by the principle of reaching out to customers, Towell Auto Centre has recently opened Mazda's biggest showroom of the region, at Athaiba. True to Mazda's spirit and Towell Auto Centre's commitment, the showrooms speak of everything the brand epitomizes. The lifestyle of the buyer comes alive when you walk into these outlets. After the grand opening of the Athaiba showroom, one in Barka has just been launched and another at Bani Bu Ali is following soon. Besides these latest additions, Towell Auto Centre has 12 Mazda showrooms across the Sultanate. To know more about Mazda in Oman or to book for a test drive please call 92888005