

Mazda 6 Sport Touring wins the 'Total Value Award' in the Medium Multi-Function Segment

Beaming in its splendor, the Mazda 6 Sport Touring is yet another pride factor for Towell Auto Centre. Mazda trails its winning affinity with nearly every model it structures redefining the style statement in the automobile industry. This beauty is built with demeanor and sophistication embodying the Mazda brand DNA.



Strategic Vision, a San Diego based research agency involved in the rating of automobiles awarded *Mazda 6 Sport Touring as Best in the Medium Multi-function Segment*. The research conducted was based on the Total Value encompassing reliability, solid warranty, strong anticipated resale value, durability, innovation; and variables like economic factors, which influence the perception of value.

Strategic Vision is a profound research based consultancy and has been driving its analysis on understanding consumer ingredients in decision making by a variety of clients as well as automotive manufacturers. The institute expertise's in identifying consumers' motivational highs, involving values and emotions that drive perceptions and behaviors. With an accelerating performance and success against counterparts, the Mazda 6 Sport Touring suits every driver's needs without tearing their pockets. Stretched as an extension of the Mazda 6, it carries all the same features and more to suffice for a family car.

The Mazda6 Sport Touring comes with a 2.0 litre all aluminium DOHC engine with EFI that reaches a maximum power of 108hp/6500 rpm. The two transmissions available are an electronic control 5 speed Activematic AT and a 6 speed MT both contribute in better dynamic performance and lesser fuel consumption.

Spaced out for five adults and immensely expanded luggage space with the advantage of split folding rear seats, it gives the passenger the flexibility to arrange the seating to perfectly match the baggage load, making long drives and touring a delight.

The body is undoubtedly appealing with its well-defined curves on the frontier smoothing out to the rear that brings about a sturdy look of much poise and exquisiteness. The lights on the front end give it a tint of aggressiveness. A side view of the machine with its steeply positioned windscreen, flared fenders and 17 inch alloy wheels boasts of class and agility.

Coming to its world-class safety features, the Mazda 6 Sport Touring is no lesser than the rest in the Mazda 6 family. It's powerful disc brakes on all four wheels, 4-sensor 4-channel ABS with electronic brake force distribution, dual airbags, drop down engine,

dynamic stability control, brake assist, and much more. On the whole the system provides ease and controllable handling.

A further improvement is the Mazda Advanced Impact Distribution and Absorption System (MAIDAS) body for higher rigidity and greater safety. The Body rigidity has been upgraded to realize a tougher passenger cabin with a higher capacity to protect occupants from injury in a collision. Interior safety features include a crushable brake pedal designed to reduce leg injuries to drivers in the event of a frontal collision. The high-mount double-wishbone front suspension, coupled with the hydraulic power steering and rear suspension work together to support Mazda6's superb road holding capabilities.

Stimulating you with style & spirit – A True Value Mazda 6 Sport Touring

Towell Auto Centre provides quality service to all models of Mazda and makes owning a Mazda extra pleasant with its efficient after sales service and quick response time. It offers quick, efficient service with genuine parts available for all models and highly trained staff who pride in their quality of service. For any further enquiries/ test drives please call on 92888005.