

Mazda marks 85 years of progress with the newly renovated auto museum

Mazda Motor Corporation has opened the doors of its newly-renovated Mazda Museum to the general public. Improvements to the museum include new displays on the rotary engine, a new entrance hall and a museum gift shop stocking Mazda goods.

Located near the company's global headquarters in Hiroshima, the Mazda Museum first opened in May 1994. Since then, the museum has welcomed an average of 60,000 annual visitors not only from the Hiroshima area but also from around the globe.



The entire exhibition floor space of the museum, from design to layout, has been transformed into a new space that's bustling with Mazda's Zoom-Zoom spirit. Visitors of all ages can enjoy learning about vehicles and the sensations of its extraordinary movement. Guests are encouraged to experience Mazda's DNA by passing through the six distinct sections of the museum. These sections include a spanking new entrance hall, a rotary engine area, a technology zone, the assembly line, a history section, a futuristic area and also a museum shop.

The entrance hall is where the fun begins. Beautifully designed it's the spot where the latest Mazda vehicles are displayed. From the entrance hall visitors can proceed to the history section where they can trace Mazda's rich history since 1920. In this division the museum exhibits all of Mazda's historic vehicles.

The pride of Mazda, their rotary engine technology can be grasped in the next segment. Everything you wanted to know about the rotary engine can be learnt here. This section even houses the popular Mazda car which won in Le Mans.

If you want to observe how a Mazda RX8 is built, head to the technical area. The entire process of manufacturing a Mazda vehicle is explained interestingly in this section. The impressive assembly line can be viewed in the subsequent zone. The intriguing and elaborate process of assembling can be seen here. From the observation deck, one can also see Mazda's private port.

Mazda's effort to harmonise people, technology and environment stands clear in their futuristic department. The environment and safety programmes that Mazda undertakes are displayed here along with a marvelous collection of next-generation Mazda cars.

Finally, what's a museum without a place to pick memorabilia? Mazda satiates their fans through the museum shop where all its merchandise are stocked. This shop also keeps merchandise of the Hiroshima Toyo Carp baseball team and Sanfrece Hiroshima soccer team. Both of these sports line-ups are supported by Mazda.

If you are a car enthusiast who is planning a trip to Japan, the Mazda Museum is one tourist spot you would not like to miss.

The museum is open from 9:30 am to 12 pm and again from 1 pm to 5 pm on weekdays. The museum remains closed on Saturdays, Sundays and national holidays. Admission to the Mazda Museum is free. For inquiries about the museum or to book a tour, you can call +81-82-252-5050. If you wish to be assisted in English, prior reservations must be made. An English tour is only available on weekdays after 1 pm.

In Oman, Towell Auto Centre provides quality service to all models of Mazda and makes owning a Mazda extra pleasant with its efficient after sales service and quick response time. A network of 8 service outlets and 10 parts outlets spread across the sultanate supports customer service. It offers quick, competent service with genuine parts available for all models and their highly trained staff who take pride in their quality of service.