

## **Mazda announces Service Drive Campaign with exciting discounts on parts and labour**

**Muscat, Oman:** Mazda has always encouraged their customers to maintain their vehicles with their own service centers. To take their efforts a step further, Towell Auto Centre, the official distributors of Mazda, has now announced a Service Drive Campaign that will take place in Muscat on 18<sup>th</sup>, 19<sup>th</sup> & 20<sup>th</sup> of March. From the capital, the service drive will move to Nizwa and Sohar on 21<sup>st</sup> and 22<sup>nd</sup> March.

Technical experts Masahiro Shimada, Minoru Morikawa, Hidehisa Matsuda and Yasuhiro Fujii from Mazda Corporation, Japan, have been invited to come to Oman and check customer vehicles, during the Service Drive. The experts are coming back this year, after their last visit here was a big success. Those bringing in their cars for inspection can avail a host of special services like expert check-up and advice from the Mazda engineers, free engine oil change from TOTAL (for customers who bring back their cars for repairs), free tyre check and advice from Bridgestone, free battery check-up and free gifts too.

The campaign also offers all Mazda passenger cars, a 25% discount on labour and 50 % on parts, which can be availed, if the car is brought back for repairs before 31<sup>st</sup> June, 07.

“We are happy to have technical experts from Japan taking time out to come and visit our service stations. We would like to invite all Mazda customers to make the most of this opportunity and have their vehicles checked by these experts,” says Behzad Mehta, National Manager - Service.

With the winning of the prestigious After Sales Best Distributor in the World by Mazda Corporation, Japan, Towell Auto Centre has raised their standards of after sales and parts service. With promotions like these and a constant effort towards better service and sales, Mazda in Oman is ascertained of firming their top position.

No appointments are required to avail the special offers and all those interested can drive into any Mazda service centre in Muscat, Sohar or Nizwa anytime between 7 am and 1 pm and again from 3 pm to 7 pm.

Towell Auto Centre provides quality service to all models of Mazda and makes owning a Mazda extra pleasant with its efficient after sales service and quick response time. A network of 8 service outlets and 10 parts outlets spread across the Sultanate supports customer service. It offers quick, efficient service with genuine parts available for all models and highly trained staff who pride in their quality of service. To know more about Mazda in Oman call 92888005.

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