

Executive Officer of Mazda Motor Corporation in Oman

Towell Auto Centre is glad to welcome Yuji Nakamine, Executive Officer of Mazda Motor Corporation, on his first visit to Oman.

A stalwart at Mazda, Nakamine has been with the Japanese car maker since 1977, when he joined Toyo Kogyo Co Ltd, the erstwhile name of what is today the Mazda Motor Corporation. Since then it has been three, dedicated decades at Mazda for Nakamine, who has also spent a considerable part of his career at Auto Alliance (Thailand) Co., Ltd, (AAT) a Ford and Mazda joint venture company that builds and delivers vehicles and vehicle components.



When Mazda and Ford identified an automotive hub in Thailand, way back in the 90s, the AAT was formed. Nakamine, the then General Manager for the Corporate Planning & Administration Department at Mazda, was appointed as the Vice President at AAT in 2002. Soon after in 2003 he took over as President and in 2005 as the Executive Officer at AAT.

Last year Nakamine made a re-entry to Mazda Motor Corporation as the Executive Officer, as well as the General Manager responsible for Overseas Sales. This year, Nakamine has additionally also been designated as the President of Mazda South East Asia Ltd.

Oman being an impressive overseas market for Mazda, has got Nakamine visiting the Sultanate. “Oman’s prominent and integral role in our overseas business has brought me here. We are very glad with the strategic method in which Towell Auto Centre is undertaking their responsibility as the official distributors of Mazda in Oman. In the recent past they have greatly furthered their business with many new outlets, branches and also by adding new vehicles to their line-up. The Sultanate’s auto giant has been awarded duly for its great performance and we are sure that the coming year will further strengthen our relationship even more and foster even better business,” says Nakamine, the Executive Officer; General Manager of Overseas Sales Division and President, Mazda South East Asia Ltd.

Towell Auto Centre provides quality service to all models of Mazda and makes owning a Mazda extra pleasant with its efficient after sales service and quick response time. A network of 8 service outlets and 10 parts outlets spread across the Sultanate supports customer service. It offers quick, efficient service with genuine parts available for all models and highly trained staff who pride in their quality of service. To know more about Mazda in Oman call 92888005.