

## Mazda holds twin roadshows at Safeer Hypermarket in Athaiba and Sohar

After a successful roadshow at Al Masa Mall, Mazda took their striking cars and dazzling offers to the premises of Safeer Hypermarket, with two recently held roadshows at the Athaiba and Sohar outlets.

During the roadshow, Mazda was offering insurance, registration and AAA Loyalty Card, free of cost, 5 years unlimited mileage warranty, 24-hours road assistance in Oman and UAE.



The twin roadshows at Safeer Hypermarket in Athaiba and Sohar saw lots of eager Mazda enthusiasts pouring in. The colourful banners and posters that livened up the hypermarket attracted shoppers in plenty.

A customer took the opportunity of this roadshow to try his hands on his dream car – Mazda6 – something he had been procrastinating for a while due to a stringent work schedule. “It was a conveniently located roadshow. I always come shopping to Safeer and when I heard about the attractive ongoing offers, it was an instant decision to buy the stunning Mazda6,” says the proud owner.



It was yet another successful event “Road shows take the cars to the customers, instead of waiting for the customers to make time to come to the showroom. This always creates a lot of excitement in the minds of the buyers and makes it convenient for them to test drive the car of their choice. A premises like Safeer Hypermarket, which is already a popular haunt, makes it doubly convenient for interested buyers,” says Annurag Chawla, Brand Manager, Mazda.



Mazda has begun the year on a spree of outdoor activities. Watch out for lots more interactive sessions, campaigns, billboards and outdoor signages coming up.

Towell Auto Centre provides quality service to all models of Mazda and makes owning a Mazda extra pleasant with its efficient after sales service and quick response time. A network of 8 service outlets and 10 parts outlets spread across the Sultanate supports customer service. It offers quick, efficient service with genuine parts available for all

models and highly trained staff who pride in their quality of service. To know more about Mazda in Oman call 92888005.