

Mazda takes its BT50 to Sohar for a sneak preview

Mazda's BT-50 is already the talk at business meetings as the choicest vehicle of its class. Building the momentum further, Towell Auto Centre, the national dealers of the eagerly-awaited B-series product, recently took it a step closer to its target audience at a sneak preview in their Sohar showroom.



In an event hosted at the Mazda showroom in Sohar, the BT-50 had many takers. Customers thronged the showroom to get a glimpse of the displayed model of the pickup. Assistants, specially trained about the BT-50, catered to every enthusiast who walked in, helping them with their queries, and filling them in with details about the product.

The preview gave an insight into the latest technology of the new-age pick up through demonstrations and interactive sessions. The enthusiasm and inquisitiveness of the customers got growing as the evening rolled out. The evening generated a lot of interest for the BT-50 and its advanced technology and load capacity.

“The excitement and the enthusiasm amongst our customers is very encouraging. We have a great product at hand and our sales staff have undergone special training about its unique features. There are hardly any other products in its class that can match up to the BT-50 in terms of its superior features, styling and safety. We are looking forward to creating a stir in the automobile industry with the BT-50,” says Jai Shankar, Branch Manager, Sohar, Towell Auto Centre.



Towell Auto Centre provides quality service to all models of Mazda and makes owning a Mazda extra pleasant with its efficient after sales service and quick response time. A network of 8 service outlets and 10 parts outlets spread across the Sultanate supports customer service. It offers quick, efficient service with genuine parts available for all models and highly trained staff who pride in their quality of service. To know more about Mazda in Oman call 92888005.