

## Mazda is out with stunning summer deals, tailor made to suit every customer

The rising mercury always brings good news for car enthusiasts, as the automotive market gets buzzing with numerous exciting deals. Mazda is now out with an unbeatable Summer Stunner Offer that is sure to get customers pouring in to buy their favourite Mazda.

The 'Cool deals on Hot Wheels' include free registration, free 5-year unlimited warranty on mileage, free 24-hours road assistance for 5 years and Free shopping vouchers. Those making a 15 per cent down payment on a Mazda3 can drive home the sleek machine for a monthly payment of only RO 98. Those who opt for a Mazda6 will have to pay RO 108 monthly.



The advertisement collage features several images of Mazda vehicles and promotional text. At the top left is a red Mazda3 Sport. To its right is a yellow box with the text 'MAZDA Summer Stunners' and 'Cool deals on hot wheels!'. Below this is a yellow box with 'Mazda3 RO 98\* onwards' and 'Mazda6 RO 108\* onwards' with 'zoom-zoom' below. On the right side, there is a vertical red bar with the Mazda logo at the top, followed by 'Free' and a list of benefits: 'Registration', '5-Years Unlimited Mileage Warranty\*', '24 hr Road Assistance', and 'Shopping Vouchers'. Other images include a silver Mazda3, a blue Mazda6 Sport Touring, and a silver Mazda6. At the bottom left, there is a red box with 'Special offer for Teachers'. At the bottom, there is a row of logos and contact information for Towell Auto Centre LLC, including phone numbers for Muscat, Sohar, and other locations, and a call to action: 'Call / SMS 92888005 for a test-drive today!'.

What makes the Mazda Summer Stunner deals stand out among the flurry of offers in the market, is its unique quality to be customized according to every customer's individual requirements. Walk in to a Mazda showroom and a sales staff will be right at your service working out the best deal to suit your particular needs. There also are special deals for teachers.

“At Mazda we are keen on catering to our customers' individual needs so that every Mazda owner can drive home with the best deal. Hence we conceptualized this flexible offer, which helps us reach out to more customers and give them the price that suits them the best in the market,” says Annurag Chawla, Brand Manager, Mazda.

To bag the best deal in Oman, call 92888005 and test drive your favourite Mazda.

Towell Auto Centre provides quality service to all models of Mazda and makes owning a Mazda extra pleasant with its efficient after sales service and quick response time. A network of 8 service outlets and 10 parts outlets spread across the Sultanate supports customer service. It offers quick, efficient service with genuine parts available for all models and highly trained staff who pride in their quality of service.