

Road show sets off Mazda's Ramadan Lucky Strike Offer on a striking start

The auspicious beginnings of the holy month of Ramadan are just around the corner, so to give their customers a feeler of the irresistible Ramadan Lucky Strike Offer, Mazda conducted a three-day road show at the Al Masa Mall on 5th, 6th and 7th September.



Numerous test drives were taken and visitors took their enthusiasm a step further by rounding off their test drives with a game of bowling thereafter. While you're in for a game at the bowling alley at Al Masa Mall, you can't miss the attractive Mazda posters adorning the wall behind the set of bowling pins.

Mazda has always strived to be different with their road shows. It is never just a mere display of cars. Earlier this year, Mazda became the first car brand in Oman to have a Valentine Promotion and liven it up with a festive road show. Now again, Mazda has organized a road show to start off their Ramadan Lucky Strike Offer.

“Ramadan is a time when car showrooms experience maximum walk-ins. We wanted to do something away from the usual to launch our festive offer. So we invited our customers to a different setting where they could also have some fun while getting acquainted with the Ramadan Lucky Strike Offer,” says Annurag Chawla, Brand Manager, Mazda.

During the Ramadan offer every customer is entitled to a free gift, free insurance and registration, 5 years unlimited mileage warranty and AAA card with their purchase. Those buying the **Mazda6** also get free lube service for 100,000 kms, 666 litres of free fuel and an interest rate of 5.5 per cent for a 15 per cent down payment. **Mazda3** customers can avail free lube service for 40,000 kms and 333 litres of free fuel.

There also are daily draws except (Thursday & Friday) to give away cash prize worth RO 666 on purchase of Mazda6, Mazda3 and Mazda BT-50. Customers opting for the Mazda6 have the opportunity of increasing their chances of win, as they will be entitled to two raffle coupons of the daily draw.

Towell Auto Centre provides quality service to all models of Mazda and makes owning a Mazda extra pleasant with its efficient after sales service and quick response time. A network of 8 service outlets and 10 parts outlets spread across the Sultanate supports customer service. It offers quick, efficient service with genuine parts available for all models and highly trained staff who pride in their quality of service. To know more about Mazda in Oman call 92888005.

