

Mazda's all-time low 3.99 % interest rate is setting trends in the automotive industry

Every major automotive player is geared up to soar their sales this Ramadan with great deals, best prices, raffle draws and lots of prizes. But amidst the myriad best buys Mazda still takes the cake with all this and an unsurpassed industry low interest rate of a mere 3.99 %.

This Ramadan you can live up the Zoom-Zoom spirit of a Mazda with a simple 3.99 % interest rate on any Mazda model you choose. With every Mazda car you buy, now you can also avail **free** insurance, registration and service till 50,000 kms *, along with a **free** high value gift. There also are weekly draws where each winner can bag RO 1,000 and a Grand Raffle that will take place on 5th November, where the winner takes away a whopping sum of RO 5,000.

Needless to say, the 3.99 % interest rate is the biggest buzz in the auto market. Competitors are striving hard to crack a deal with their finance companies to lower their interest rates and customers are rushing to Mazda showrooms to snare the deal.

The recent launch of their latest models was a further incentive for Mazda buyers. This season everyone is vying for a Mazda3 Sport to make a new statement in the segment or zip away with a classy Mazda3 2007 version, which is now available in stunning colors and latest technology.

“We have witnessed an amazing surge in our sales this Ramadan with our latest models and incredible interest rates. The Mazda3 Sport and the Mazda3 2007 are definitely blazing trails this season. We have once again set a benchmark for the automotive industry with this fabulous sales concept and are continuing to provide the best for our customers,” says Annurag Chawla, Brand-Manager - Mazda.

Towell Auto Centre provides quality service to all models of Mazda and makes owning a Mazda extra pleasant with its efficient after sales service and quick response time. It offers quick, efficient service with genuine parts available for all models and highly trained staff who pride in their quality of service.