

Mazda Movie Magic

Mazda customers get an exclusive showing of Casino Royale

A Mazda car is not only about great driving and stunning looks, but also comes with added values. This weekend came with one such benefit for all Mazda owners, when Towell Auto Centre booked Al Shatti Plaza for an exclusive showing of the latest James Bond thriller, *Casino Royale*.

On 23rd November, Towell Auto Centre and Mazda booked the entire 8.30 pm show at the plush Al Shatti Plaza for a special showing. Customers poured in to make most of the offer. The Mazda staff was also present to not only be a part of the show but to also assist interested enthusiasts with information about their cars, some of which were displayed in full splendor in front of the movie theatre.



“We at Mazda are always looking for innovative ideas to build a better and bigger Mazda family. Such events brings us closer to our customers, which in turn helps us understand them better and provide them with more efficient service,” says Annurag Chawla, Brand Manager, Mazda.

It was indeed an evening of getting together and celebrating the collaboration between the company and its customers.

“Being invited by Mazda for this latest film was really made me feel that the brand of car I drive, suits my personality to the tee. It’s good to be part of a brand which not only provides you great service and superb performance but also throws in added and interesting benefits,” says Tariq Abdullah Al Zadjali a proud owner of Mazda 6, who attended the special showing.

Towell Auto Centre is the sole distributor for Mazda in Sultanate of Oman. It provides quality service to all models of Mazda and makes owning a Mazda extra pleasant with its efficient after sales service. It offers quick, efficient service with genuine parts available for all models and highly trained staff who pride in their quality of service. To know more about Mazda in Oman call 92888005.