

## Mazda B-series Pick-up works its way into popularity in the commercial world

When it comes to transferring bulky goods through the harsh off roads of interior Oman, the Mazda B series Pick-up trucks are steadily becoming a favourite option for most companies.

The Mazda B Series Pick-up trucks, augments the theme “Leadership from any angle”. The positioning of these commercial vehicles is made to suit any organisation that extends its work to remote sites and off-road conditions. The Mazda B series pick-ups provide excellent drivability and maneuverability along with added active and information safety reinforcements. Its highest cargo width, cargo length and wheelbase length are all encapsulated with the comforts of a saloon car. The vehicle takes into account both the needs of the company as well the individual needs of the employees who are using it. A wide choice of engine, transmission, body style and of course safety to match it, is available in the Mazda B Series.



Their latest offering is the Mazda B2900 4X2, built to tackle the toughest of jobs. Its diesel engine linked to a smooth five-speed gearbox provides relaxed motorway cruising and conjures up a power of 111 bhp. Even when it comes to carrying capacity, the Mazda 4x2 Single Cab takes the honour. It has a load box that can carry up to one tonne in weight and accommodate items up to 2.28 m long.

The Mazda B series also offers a good price which is incomparable to any other pick up truck in its category. Its cost-efficient features were one of the prime reasons why Ramakrishna, the plant manager of Douglas OHI chose the Mazda pick-up truck. “When we buy a commercial vehicle we look at both the technical specifications as well as the price on offer. The Mazda pick-up met both our needs.” Douglas OHI was especially happy with the performance of the PDO specific vehicles.

The Mazda B2900 can be made PDO specific by including features like a roll over cage, high intensity lights with relay and connection, spare tyre bracket, fire extinguisher with bracket, first aid kit, head light modification, hazard warning triangle, head light ignition modification, dual speed limiter, even PDO stickering.

A financially beneficial deal was again one of the reasons why Hi-Tech Inspection Services chose to buy Mazda pick ups. Gerard D’Costa, General Manager, says, “Our work primarily takes place in the interiors where a four-wheeler is our main need. There are plenty of companies who offer pick-ups but Hi-Tech was looking for the most cost-effective one and Mazda gave us a competitive price.”

Saipem-CCC Joint Venture, which deals with pipeline constructions at interior sites, also counts on Mazda pick-ups. Over the past two years they have used about 50 Mazda pick-up trucks for their varied projects. “We need pick-up trucks for carrying loads and people through harsh off-road sections. Mazda offered us good options

which would help us with our job,” says Joslin Alves, in-charge of purchase and logistics of vehicles at the company. When Mazda offered Saipem-CCC a good deal, Alves opted for the vehicle for their project.

So if it's a hardworking vehicle that you are looking for then the Mazda B Series Pick-up truck is the apt choice for your company.

Towell Auto Centre provides quality service to all models of Mazda and makes owning a Mazda extra pleasant with its efficient after sales service and quick response time. A network of 8 service outlets and 10 parts outlets spread across the Sultanate supports customer service. It offers quick, efficient service with genuine parts available for all models and highly trained staff who pride in their quality of service.

Photo Caption: Mr. J. Alves Administration Manager of Saipem using the B- Series Pick up at one of his onsite pipeline constructions.